

Global Learning Semesters

Course Syllabus

Course: MDES-410 Converging Technologies

Department: Design

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MDES-410	Converging Technologies	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	None
Department	Level of Course	Language of Instruction
Design	Upper Division	English

Course Description

- From Painting to the Internet
- Introduction to Visual Culture
- The Information Revolution
- Development of new media forms
- Digital TV
- The World Wide Web
- Telecommunications
- E Commerce
- On Line Marketing
- Media, Technology and society

Instructor

Elina Pavlides

Course Aims and Objectives

The course is designed to introduce the student to the diversity of contemporary technologies and their application to design. The course explores the revolution in digital and cable television, telecommunications, the expansion of websites, e-commerce and convergence technologies across platforms. Through a series of presentations the course examines their use and applications, in relation to research and concept development.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours. The course is delivered during the fall and spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%
Mid-Term: 30%
Final Exam: 50%

Readings and Resources

Required Textbook

There is no required textbook for this course

Recommended Textbooks

- Mirzoeff, N. (1999) An Introduction to Visual Culture, Routledge
- Winston, B. (1998) Media, Technology and Society, Routledge
- Porter, D. (1997) Internet Culture, Routledge