

## Global Learning Semesters

### Course Syllabus

Course: MDES-390 Narratives

Department: Design

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MDES-390	Narratives	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	None
Department	Level of Course	Language of Instruction
Design	Upper Division	English

### Course Description

- Introduction to storytelling
- Reshaping communications
- Digital stories
- Documentaries, poetry, fiction
- Media: comics, films, advertising
- Sound in storytelling
- Text and images
- The new narrative space
- Multi-sensory communication

### Instructor

Marianna Kafaridou

### Course Aims and Objectives

The course introduces students to a long tradition of storytelling as a means of revealing and transporting information, through a presentation of both traditional and contemporary visual and textual narratives. The possibility to combine the aural, written and pictorial means of storytelling in one so-called multimedia event is then further studied and explored. Narrative arts, involved with the temporal representation of audio-visual narratives, such as cinema, films, comics, documentaries are presented and analyzed.

### Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

### Course Teaching Hours

42 hours . The course is delivered during the Fall and Spring semesters in 14-weeks (3 hours/week).

## Evaluation and Grading

Homework: 20%  
Mid-Term: 30%  
Final Exam: 50%

## Readings and Resources

### Required Textbook

There is no required textbook for this course

### Recommended Textbooks

- Mirzoeff, N. (1999) An Introduction to Visual Culture, Routledge
- Preston, P. (2001) Reshaping Communication; SAGE
- Levinson, P. (1999) Digital Mc Luhan; Routledge