

Global Learning Semesters

Course Syllabus

Course: MDES-350 Media and the Environment

Department: Design

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MDES-350	Media and the Environment	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	None
Department	Level of Course	Language of Instruction
Design	Upper Division	English

Course Description

- Introduction to environmental images
- Contemporary environmental issues
- Media, culture and the environment
- Conservation and ecological issues
- Design for the environment
- Reshaping communication for the environment

Instructor

Tereza Spanou

Course Aims and Objectives

The course introduces students to representations of environmental issues through the media. The different cultural, religious and political contexts which form the “world views” are presented within the light of electronic media design. Contemporary communication of environmental images and messages is critically addressed and analyzed highlighting the relation between media, culture and the environment.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours. The course is delivered during the fall and spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%

Mid-Term: 30%
Final Exam: 50%

Readings and Resources

Required Textbook

There is no required textbook for this course

Recommended

- Mirzoeff, N. (1999) An Introduction to Visual Culture, Routledge
- Preston, P. (2001) Reshaping Communication; SAGE
- Anderson & Alison (1997) Media, Culture and the Environment; Whitaker, UK