

Global Learning Semesters

Course Syllabus

Course: MDES-155 Electronic Media and the Visual Arts

Department: Design

Host Institution: Intercollege, Nicosia, Cyprus



| Course Summary | | |
|------------------|--------------------------------------|--------------------------|
| Course Code | Course Title | Recommended Credit Hours |
| MDES-155 | Electronic Media and the Visual Arts | 3 |
| Semester Offered | Contact Hours | Prerequisites |
| Fall, Spring | 42 | None |
| Department | Level of Course | Language of Instruction |
| Design | Lower Division | English |

Course Description

- Introduction to Digital Art
- Historical Perspectives on the Electronic Media
- Contemporary Perspectives on the Electronic Media
- Digital Painting and Photo editing
- Video Art and Sculptures
- Digital Photography
- The Web and Visual Communication
- Digital Design and Layout
- Computer Graphics and Animation
- Virtual Reality
- Multimedia Applications

Instructor

Andre Zivanaris

Course Aims and Objectives

The course is designed to introduce the student to electronic media and the visual arts focusing on the computer as the medium for artistic expression. Information concerning the electronic media is presented, including historical, technical, economic, social and legal foundations. The course recognizes that electronic technologies have transformed the way in which artists relate to traditional media and processes. Art practice which is increasingly looking outside the boundaries of the gallery, to spaces and technologies of contemporary mass media is presented to students.

Teaching Methods

The course is delivered through a mixture of lectures, studio presentations, studio tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours. The course is delivered during the fall and Spring semesters in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 20%
Mid-Term: 30%
Final Exam: 50%

Readings and Resources

Required Textbook

There is no required textbook for this course