

Global Learning Semesters

Course Syllabus

Course: MBA-790 Project Research Methodology

Department: MBA

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MBA-790	Project Research Methodology	5
Semester Offered	Contact Hours	Prerequisites
Fall and Spring	16	None
Department	Level of Course	Language of Instruction
MBA	Upper Division	English

Instructor

Dr. Constantinos Phellas

Course Aims and Objectives

How to conduct research for the purpose of collecting reliable primary-source information.

How to organize, develop and present a business report to a Senior Manager.

How to organize, develop and present MBA Thesis.

Teaching Methods

The course is delivered through a mixture of lectures, tutorials and practical exercises and assignments.

Course Teaching Hours

16 hours (lectures/presentations). The course is delivered during the fall and Spring semesters in 8-weeks (2 hours/week).

Evaluation and Grading

Homework: 15%
Mid-Term: 40%
Final Exam: 40%
Participation: 5%

Readings and Resources

Required Textbook

Saunders Mark, Lewis Philip, Thornhill Adrian (2003) Research Methods for Business Students, FT Prentice Hall, 3rd Edition.