

Global Learning Semesters

Course Syllabus

Course: MBA-724 Global Financial Strategies

Department: MBA

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MBA-724	Global Financial Strategies	3.7
Semester Offered	Contact Hours	Prerequisites
Summer	42	Completion of at least half of the Core Courses
Department	Level of Course	Language of Instruction
MBA	Upper Division	English

Course Description

The course takes on the twofold task: (a) to take the topics of Corporate Finance to a global platform, and (b) to further expand upon those topics in line with the most recent developments in financial strategy and in business/economic practices that are global in nature. Both the finance and economics components of the course are heavily cast in the framework of strategy and decision making.

Instructor

Dr. Emmanuel Roussakis

Course Aims and Objectives

This course deals with the theoretical and empirical aspects of the strategic financial environment and management of firms that operate in the global market place. With multinational enterprises (MNEs) and transnational corporations (TNCs) of prime concern, the course aims at developing a body of knowledge, practices, attitudes, and skills, needed to make financial decisions in a global context.

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Teaching Methods

The course is delivered through a mixture of lectures, tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours (lectures/presentations). The course is delivered during the summer session (10 days module).

Evaluation and Grading

Mid-Term: 40%
Final Assignment: 50%
Participation: 10%

Readings and Resources

Required Textbook

David K. Eiteman, Arthur I. Stonehill and Michael H. Moffett, *Multinational Business Finance*, 9th Ed., Reading, MA: Addison-Wesley, 2001

Recommended Reading

Business Week, Wall Street Journal, Financial Times, Euromoney, Latin Finance