

Global Learning Semesters

Course Syllabus

Course: MBA-706 Managing Corporate Change

Department: MBA

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MBA-706	Managing Corporate Change	3.7
Semester Offered	Contact Hours	Prerequisites
Summer	42	Completion of at least half of the Core Courses
Department	Level of Course	Language of Instruction
MBA	Upper Division	English

Course Description

- Managing in a variable world, Reengineering organizations, Building a true customer focus
- Creating and maintaining gains, Creating the environment, The learning organization – for 21st century survival
- The innovation imperative – scanning tomorrow
- The intelligence imperative – smart organizations
- The coherence imperative – organizing diversity
- The responsibility imperative – reconnecting customers
- Striving for and achieving excellence
- Knowledge management
- The role of technology

Instructor

Dr. Marios Katsioloudes

Course Aims and Objectives

This course focuses on the challenge of reengineering organizations striving for excellence in a globally competitive environment through innovative strategies on service and quality, leading to new strategies based on new corporate structures

Teaching Methods

The course is delivered through a mixture of lectures, tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours (lectures/presentations). The course is delivered during the summer session (10 days module).

Evaluation and Grading

Mid-Term:	40%
Final Assignment	50%
Participation	10%

Readings and Resources

Required Textbook

Bridges, W. Managing Transitions: Making the most of change (2nd ed.). Cambridge, MA: Perseus, 2003.

Recommended Reading

Barney, Jay B. Gaining and Sustaining Competitive Advantage. Addison-Wesley, 1997.