

Global Learning Semesters

Course Syllabus

Course: MBA-680 Strategic Management

Department: MBA

Host Institution: University of Nicosia, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
MBA-680	Strategic Management	3.7
Semester Offered	Contact Hours	Prerequisites
Spring	42	Completion of most of Core Courses
Department	Level of Course	Language of Instruction
MBA	Upper Division	English

Course Description

This course integrates knowledge and methods learned in previous courses while developing analytical and decision-making skills through the study of comprehensive cases, which are multifunctional and multi-departmental in scope.

Instructor

Dr. Marios Katsioloudes

Course Aims and Objectives

The principal objective is to enable students to integrate their theoretical business knowledge of the fundamental management disciplines together with practical business experience.

Teaching Methods

The course is delivered through a mixture of lectures, tutorials and practical exercises and assignments.

Course Teaching Hours

42 hours (lectures/presentations). The course is delivered during the spring semester in 14-weeks (3 hours/week).

Evaluation and Grading

Homework: 15%
Mid-Term: 40%
Final Exam: 40%
Participation 5%

Readings and Resources

Required Textbook

Katsioloudes, Marios I. Global Strategic Planning. Cultural Perspectives for Profit and Nonprofit Organizations. Butterworth-Heinemann, The Elsevier Group, 2002.

Recommended Reading

Hitt, M.A., Ireland, D.R. and Hoskisson, R.E. Strategic Management. Competitiveness and Globalization. (5th ed.); Mason, Ohio: South-Western, 2003.

Grant R.M. and Neupert, K.E. (eds) (2nd ed.). Cases in Contemporary Strategy Analysis. Malden, MA: Blackwell Publishers, Ltd., 2000.