

## Global Learning Semesters

### Course Syllabus

Course: INSU-435 Principles and Practice of Management in Insurance

Department: Finance and Economics

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
INSU-435	Principles and Practice of Management in Insurance	3
Semester Offered	Contact Hours	Prerequisites
Fall	42	Advanced standing; INSU-305 Risk and Insurance
Department	Level of Course	Language of Instruction
Finance and Economics	Upper Division	English

### Course Description

The course covers topics such as the manager, management and the management process; organisational structures; stakeholder relationships and corporate governance; strategic analysis and management; strategy formulation and planning; strategy implementation and control; managing change and conflict; control systems and management information; various control models; leadership and interpersonal skills; motivation and communication; time, project and knowledge management; job design, description and evaluation; recruitment, training & development; legislation on health and safety; rewards and performance evaluation; general business trends; insurance and financial services trends; customer relationship; focus and service.

### Instructor

Mr Stephanos Pantelides

### Course Aims and Objectives

The course develops a sound knowledge and an appreciation of the principles and practice of business management to enable evaluation of the strengths and weaknesses of various management techniques and to contribute to the development of the candidate's management skills

### Teaching Methods

The course is structured around lectures, problem and case discussions, individual and group prepared assignments

### Course Teaching Hours

42 hours (lectures/presentations). The course is delivered during the Fall semester in 14-weeks (3 hours/week).

### Evaluation and Grading

Project/homework:	20%
Mid-Term:	40%
Final Exam:	40%

## Readings and Resources

### **Required Textbook**

Study Course 935: Principles and Practice of Management in Insurance and Other Financial Services. The Chartered Insurance Institute. 2001.

### **Recommended Reading**

Chartered Insurance Institute, The Journal, London