

Global Learning Semesters

Course Syllabus

Course: ENTR-616 Managing Change

Department: Management and MIS

Host Institution: Intercollege, Nicosia, Cyprus



| Course Summary | | |
|--------------------|-----------------|--------------------------|
| Course Code | Course Title | Recommended Credit Hours |
| ENTR-616 | Managing Change | 3 |
| Semester Offered | Contact Hours | Prerequisites |
| Please contact us | 42-45 | ENTR-609 |
| Department | Level of Course | Language of Instruction |
| Management and MIS | Upper Division | English |

Prerequisites

ENTR-609

Topic Areas

1. Managing in a variable world.
2. Reengineering organizations.
3. Building a true customer focus.
4. Creating and maintaining gains.
5. Creating the environment.
6. The learning organization – for 21st century survival.
7. The innovation imperative – scanning tomorrow.
8. The intelligence imperative – smart organizations.
9. The coherence imperative – organizing diversity.
10. The responsibility imperative – reconnecting customers.
11. Striving for and achieving excellence.
12. Knowledge management.
13. The role of technology.

Readings and Resources

Required Textbook

- Bridges, W. Managing Transitions: Making the most of change (2nd ed.), Cambridge, MA: Perseus, 2003.

Recommended Readings

- Barney, Jay B. Gaining and Sustaining Competitive Advantage. Addison-Wesley, 1997.
- Oden, Howard W. Managing Corporate Culture, Innovation, and Intrapreneurship. Quorum, 1997.
- Hayes, J. The theory and practice of change management. New York: Palgrave Macmillan, 2002.
- Kotter, J.P., Leading Change. Boston: Harvard Business School Press, 1996.
- Readings from Business Week, Fortune, Harvard Business Review, The Wall Street Journal, The Financial Times.