

# Global Learning Semesters

## Course Syllabus

Course: ENTR-605 Managing the Family Business

Department: Management and MIS

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
ENTR-605	Managing the Family Business	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	None
Department	Level of Course	Language of Instruction
Management and MIS	Upper Division	English

### Topic Areas

The objectives of this course include but are not limited to:

- gaining an awareness of issues and trends facing family businesses
- developing an understanding of family and systems theory
- becoming aware of research on family business and resources available to family firms
- gaining an awareness of issues facing the student in his or her own family business
- stating the advantages and disadvantages of family-owned businesses
- gaining an awareness of the uniqueness of family business
- gaining an understanding on the succession issues of the family business
- speculating what the future might hold for family businesses in developed vs developing nations

### Prerequisites

None

### Readings and Resources

#### Recommended Reading

Among others, students are required and expected to read the following:

- Ibrahim, A.B., and Ellis, Willard H. (1994). Family Business Management: Concepts and Practice. Dubuque, Iowa: Kendall/Hunt Publishing Company.
- Carlock, R. and Ward, J. (2001) Strategic planning for the family business: Parallel planning to unify the family and business. London: Palgrave.
- Lansberg, I. (1999). Succeeding generations: Realizing the dream of families in business. Boston: Harvard Business School.
- Cooperrider, D., Sorensen Jr. P., Whitney, D. & Yaeger, T. (2000). Appreciative inquiry: Rethinking human organization toward a positive theory of change. Champaign, IL: Stipes Publishing.
- "Family Business and Multiple Levels of Conflict," Harvey, M. & Evans, R.E. (1994), Family Business Review, 7, (4), 331-348.