

Global Learning Semesters

Course Syllabus

Course: ENTR-602 Entrepreneurship

Department: Management and MIS

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
ENTR-602	Entrepreneurship	3
Semester Offered	Contact Hours	Prerequisites
Please contact us	42-45	None
Department	Level of Course	Language of Instruction
Management and MIS	Upper Division	English

Course Description

In the past, lifetime employment with a company was considered to be normal and expected by its employees. But things are different today due to the rapid changes in technology, increase in competition, and the reengineering and restructuring efforts of companies in order to survive. Today, small businesses are creating and providing many of the new jobs and it requires entrepreneurs to start small businesses. The objective of this course is to provide an understanding of entrepreneurship, new business planning issues, legal forms of ownership, franchises, sources of assistance and venture capital, and the development of a business plan.

Prerequisites

None