

# Global Learning Semesters

## Course Syllabus

Course: ACER-345 Business Info Management

Department: Accounting and Banking

Host Institution: Intercollege, Nicosia, Cyprus



Course Summary		
Course Code	Course Title	Recommended Credit Hours
ACER-345	Business Info Management	3
Semester Offered	Contact Hours	Prerequisites
Fall, Spring	42	ACER-121, ACER-122, ACER-215
Department	Level of Course	Language of Instruction
Accounting and Banking	Upper Division	English

### Course Description

Organisational information requirements, uses and value of information (cost/benefit analysis), data collection, information delivery within the organisation, use of Internet/Intranet, electronic commerce, knowledge management, information systems and the strategic planning process.

Business systems and systems thinking, business v systems analysis and approaches to systems analysis, defining the required situation.

### Instructor

Marios Nicolaou

### Course Aims and Objectives

On completion of the course students should:

- Identify the information requirements of different levels of management and understand how information is used to support the objectives of the organisation.
- Apply a coherent approach to business analysis including the identification of the current business situation and the gap between that and the required business.
- Identify and implement desirable and feasible changes resulting from business analysis.
- Prepare a detailed business case of support system changes and use the appropriate tools to support business analysis.
- Identify opportunities to use information systems to improve the competitive position of an organisation.
- Identify the impact of the development of information systems on the organisation and its improvement.

### Teaching Methods

The course is delivered through a mixture of lectures, computer lab tutorials and practical exercises and assignments.

### Course Teaching Hours

42 hours (14-weeks, 3 hours/week).

## Evaluation and Grading

Attendance and Participation:	10%
Homework:	20%
Mid-Term:	30%
Final Exam:	40%

## Readings and Resources

### Required Textbook

ACCA Paper 3.4. Business Information Management.

### Recommended Reading

- A. Homer, R Burrows, Tolley's Tax Guide, Tolley
- C. Whitehouse, E Stuart Buttle, Revenue Law, Butterworths